



Corinn Colford

corinncolford.com | Boston, MA | (603) 860-4661 | corinnocolford@gmail.com

EXPERIENCE

Digital Experience Graphic Designer

Murata Electronics Americas, Westborough MA

May 2024 - Current

- Collaborates with Digital Experience team and stakeholders on graphic and social media
- Creates design elements for B2B and B2C for products, electronics and enterprise technology
- Designs visual content utilizing Illustrator, InDesign, and Photoshop
- Develops concepts from start to finish for tradeshow booth graphics, product advertisements, digital banners, and email campaigns

Content Graphic Designer

Murata Power Solutions, Westborough MA

June 2021-May 2024

- Responsible for creation of graphics for digital and print campaigns
- Designs internal and external materials including brochures, tradeshow booth displays, website banners, newsletters, artwork, and social media posts
- Ensures designs represent the core brand strategy and follow guidelines
- Develops videos and animations through a method of storytelling and advertising
- Takes precise photographs and edits products
- Collaborates with the Marketing team and various departments across the company
- Updates product information and web pages on Calex.com through Wordpress

Shop Owner of Corinn's Creations

corinnscreations.com

July 2020- Current

- Hand painted artwork from start to finish
- Coded website utilizing CSS and HTML
- Processed sales from start to finish including creating, listing, and shipping items
- Created high quality artwork while prioritizing shipping deadlines
- Maintained communication with customers to resolve any issues or questions

Video and Graphics Intern

Electronic Imaging Materials, Keene NH

June 2018 - March 2020

- Independently films, animates, and edits informative videos in a timely manner
- Designs advertisements for company's website and platforms following the brand's guidelines
- Collaborates with the Marketing Supervisor to generate ads across social media channels

EDUCATION

Keene State College

August 2016 - May 2020

Bachelor of Arts, Film Production and Graphic Design

SOFTWARE

- Premiere Pro
- Photoshop
- After Effects
- Illustrator
- InDesign
- Media Encoder
- Acrobat
- Fresco
- Wordpress
- HTML
- Macintosh OS
- Microsoft Windows
- Office 365 Outlook
- Excel
- PowerPoint
- Word

EQUIPMENT

- DSLR Cameras
- Black Magic Cameras
- Zoom H4n Recorder
- Ari Lighting
- RODE Microphones